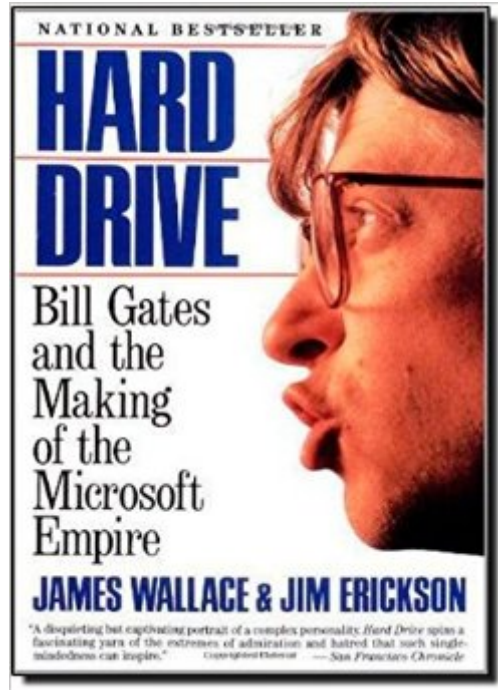


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Hard Drive: Bill Gates And The Making Of The Microsoft Empire



Synopsis

The true story behind the rise of a tyrannical genius, how he transformed an industry, and why everyone is out to get him. In this fascinating exposé, two investigative reporters trace the hugely successful career of Microsoft founder Bill Gates. Part entrepreneur, part enfant terrible, Gates has become the most powerful -- and feared -- player in the computer industry, and arguably the richest man in America. In *Hard Drive*, investigative reporters Wallace and Erickson follow Gates from his days as an unkempt thirteen-year-old computer hacker to his present-day status as a ruthless billionaire CEO. More than simply a "revenge of the nerds" story though, this is a balanced analysis of a business triumph, and a stunningly driven personality. The authors have spoken to everyone who knows anything about Bill Gates and Microsoft -- from childhood friends to employees and business rivals who reveal the heights, and limits, of his wizardry. From Gates's singular accomplishments to his equally extraordinary brattiness, arrogance, and hostility (the atmosphere is so intense at Microsoft that stressed-out programmers have been known to ease the tension of their eighty-hour workweeks by exploding homemade bombs), this is a uniquely revealing glimpse of the person who has emerged as the undisputed king of a notoriously brutal industry.

Book Information

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Customer Reviews

Should I Buy This Book? The story is starting to get a bit dated but the book still has 95% of the Gates story warts and all. He is one of the most compelling and admired and maybe feared business leaders today. Unlike Jack Welch, another great leader and manager, he started from zero

or near zero in a new field and (largely) owned the company. I remember seeing the personal computers for sale in the 70's - just pre Microsoft - that did not come with anything other than a very rudimentary software. He was one of the first people to recognize the dollar value of the software and to charge for its use in the hobby market. Since then he has dominated the market. Now there is a computer in virtually every office and home using his (expensive high margin) software. Now he has the resources to buy anything he wants, or to support any charity or university, or buy a sizeable portion of the stock in almost any company that he wishes. And of course he has no debt. He used no risky leverage or tricks. He took the software and generated billions of dollars in cash and securities on hand. It is quite the story. This is a relatively short book and an easy read. Frankly it is a must read for anyone running their own business and or in the Tech field. Gates is the statistical anomaly who sits at the very pinnacle. He is perched even above Warren Buffet the financial guru who is at least 20 years older than Gates. But Gates was astute enough to buy DOS for \$50,000. and then had the business smarts and drive to market and sell the product. He was a hands on manager working long hours and a technical leader. He was (is) as smart or smarter than anyone else in the field.

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